



**City of Marysville
Hotel/Motel Grant Application**

Date of Application:

Name of Organization:

Contact Person:

Mailing Address:

City, State, Zip Code:

Email address :

Telephone Number:

(Home)

(Work)

(Fax)

Name of Project:

Date of Event :

Co-Sponsors, if any:

Name of Organization

Contact Person

Address

Telephone Number

Name of Organization

Contact Person

Address

Telephone Number

5. What is the total cost of the project: _____
(Attach a detailed budget for the project)

a) Amount of funding requested: _____

b) Balance of the project cost: _____

6. What will be the funding source for the balance: _____

7. When will the funds for the balance of the project become available: _____

8. List any other organizations that are cooperating with this proposals:

9. Please submit up to three letters of endorsement including writer's relationship with the project proponent and briefly stating his or her reasons for supporting the project.

10. Tourism participation estimates – requires an actual number estimate:

a) Overall anticipated attendance: _____

b) Estimated number of people traveling 50+ miles within Washington to attend event: _____

c) Estimated number of people from outside state or country to attend event: _____

1. Describe the estimate methodology used to determine attendance estimates: _____

d) Estimated number of people anticipated to stay in paid overnight lodging: _____

e) Estimated number of people anticipated to stay overnight in unpaid accommodations: _____

f) Total projected paid lodging nights (one lodging night = one of more persons occupying one room for one night): _____

1. Describe the estimate methodology used to determine overnight stays: _____

Please be prepared to provide the City with a final estimated number after the festival, special event, or tourism-related facility owned or sponsored by non-profit organizations or local jurisdiction as described in exhibit A.

Fully complete the application. Incomplete applications maybe dismissed as a candidate to receive funding.

Return application to the Marysville Executive office at 1049 State Ave, Marysville WA 98270.

Exhibit A

INSTRUCTIONS FOR FILLING OUT THE LODGING TAX REPORT FORM

If you have used or received lodging tax funds to support an event, festival or tourism facility, please provide the following information:

Estimated number of tourists attending each event or tourism facility

Estimated number of persons traveling over 50 miles to the destination and number of persons staying at the destination overnight as a result of the event or tourism facility

Estimated room nights generated by the event, festival or tourism-related facility owned or sponsored by a non-profit organization or local jurisdiction

Any other data that demonstrates the impact of the increased tourism attributable to the festival, event or tourism-related facility.

The attached form should be used to report this information. In the case of a special event or festival, fill out the form after the event is over. Use a separate line in the form for each event. For a tourism-related facility owned by a non-profit organization or owned or sponsored by a local jurisdiction, fill out the report after the end of the calendar year in which the facility operated, providing information that covers the entire year.

We suggest you use the worksheet below to provide a description of the methodology used to determine number of tourists, lodging stays, visitors traveling to the event, festival or using the tourism-related facility, or other data as appropriate.

Event or Tourism Facility Lodging Tax Expenditure Report Worksheet

Festivals, special events and tourism-related facilities owned by
Local Jurisdictions or Non-profit Organizations

Official Report Form is due: _____

1. Organization: _____

2. This report covers:

Event Name: _____ Date: _____

Tourism Facility: _____ Dates: _____

3. Total Lodging Tax funds allocated to this event or facility \$ _____

4.

4. Estimated total event attendance or user count for the facility: _____

Describe methodology used to determine this figure

5. Attendance Information:

1. Overall Attendance: _____

2. Attendees traveling 50+ miles within Washington State: _____

3. Attendees traveling from out of state or out of country: _____

4. Number of attendees staying in paid overnight accommodations: _____

5. Number of attendees staying in unpaid accommodations: _____

6. Total paid lodging nights (one lodging night equals one or more persons occupying one room for one night): _____

Describe methodology used to determine this figure

7. Any other information that demonstrates the impacts of the festival, event or tourism-related facility owned by a non-profit organization or local jurisdiction (please describe):

Submitted by: _____

E-mail or phone number: _____

Date: _____