



City of Marysville Hotel/Motel Grant Application

The application period for 2020 funds is currently open and will close on Friday, October 18, 2019 at 5:00 p.m. To be eligible, completed applications must be submitted prior to 5:00 p.m. on Friday, October 18, 2019.

The City of Marysville receives Hotel/Motel tax funds annually. RCW 67.28 details how these funds shall be used.

The City Council's objective in selecting projects for assistance from the Hotel/Motel Tax Grant Program is to enhance the City of Marysville's tourism market. Awards are limited to projects promoting tourism in Marysville. The means not only investing in tourism solicitation, but also ensuring that viable programming exists here for the visitors we attract. Consequently, in addition to funding visitor solicitation proposals, the City also funds program proposals if they are accompanied by a reasonable public promotion component.

Organizational Information

Date of Application: _____

Name of Organization: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip Code: _____

Email Address: _____

Telephone Number: _____

(Home)

(Work)

(Fax)

Does your organization maintain non-profit status with the State of Washington: Yes No

If yes, please attach current State of Washington non-profit status.

Organization tax identification number: _____

Please provide a brief description of your organization: _____

Project Information

Name of Project: _____

Date(s) of Project: _____

Describe in detail the project for which funding is being requested. Include scope of work, duration of project, and expected timeline to be followed: _____

Describe how the project will promote tourism in Marysville and/or how the project meets the expectations of RCW 67.28.1816: _____

Total cost of the project: _____

Funding Requested: _____

Balance of project cost: _____

Please submit a detailed budget for the project with application.

What are the funding sources for the balance of the project cost? _____

When will the funds for the balance of the project become available? _____

Tourism participation estimates – requires an actual number estimate

Overall anticipated attendance: _____

Estimated number of people traveling 50+ miles within Washington to attend event: _____

Estimated number of people from outside state or country to attend event: _____

Describe the estimate methodology used to determine attendance estimates: _____

Estimated number of people anticipated to stay in paid overnight lodging: _____

Estimated number of people anticipated to stay overnight in unpaid accommodations: _____

Total projected paid lodging nights (one lodging night = one or more persons occupying one room for one night): _____

Describe the estimate methodology used to determine overnight stays: _____

Co-sponsors and Support Organizations

Co-sponsor organization name, if applicable: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip Code: _____

Email Address: _____

Telephone Number: _____

Co-sponsor 2 organization name, if applicable: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip Code: _____

Email Address: _____

Telephone Number: _____

List any other organizations that are cooperating with the project proposal: _____

Applicants can submit up to three letters of endorsement including the writer’s relationship with the project and briefly stating his or her reasons for supporting the project.

Please include any photos or supporting documentation regarding your project with your application.

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Fully complete the application. Incomplete applications maybe dismissed as a candidate to receive funding.

Applications can be submitted electronically to Leah Tocco by email at ltocco@marysvillewa.gov or in person or by mail to Marysville City Hall at 1049 State Avenue, attention Leah Tocco. Please note that if you are submitting an application by mail, it must be received to Marysville City Hall no later than Friday, October 18, 2019 at 5 p.m.