



City of Marysville Hotel/Motel Tax Tourism Grant Application

The City of Marysville receives Hotel/Motel tax funds annually. This tax is generated from overnight hotel stays within the Marysville city limits. There are four hotels in the City of Marysville that generate these funds. The hotels are:

- The Holiday Inn Express & Suites – located at 8606 36th Ave. NE, Marysville. Phone: (360) 530-1234
- La Quinta Inn & Suites – located at 11430 38th Dr. NE, Marysville. Phone: (360) 659-1710
- Village Inn & Suites – located at 235 Beach Ave, Marysville. Phone: (360) 659-0005
- City Center Motel – 810 State Ave, Marysville. Phone: (360) 659-2424

The city has an appointed Tourism Hotel/Motel Committee that reviews each application submitted. The committee makes recommendations to the Marysville City Council for approval. The committee and Council's objective in selecting projects for assistance from the Tourism Grant Program is to enhance the City of Marysville's tourism market. Awards are limited to projects promoting or developing tourism in Marysville. This means not only investing in tourism solicitation, but also ensuring that viable programming exists here for the visitors we attract. Consequently, in addition to funding visitor solicitation proposals, the City also funds program proposals if they are accompanied by a reasonable public promotion component.

Some examples of projects include, but are not limited to:

- Sporting events
- Conferences
- Trade shows
- Festivals
- Performing arts or entertainment
- Promotion of the City of Marysville tourism market

Funds are intended to promote visitors from outside the area to the City of Marysville. When applying for funds, it is important to detail how and where you will be marketing your event, and to track where your visitors are coming from.

Programs or events that take place during the off-season, September through May, may earn additional points.

RCW 67.28 details how these funds can be used. The funds are designated for use by non-profits or public agencies.

The application period for 2022 funds is currently open and will close on Wednesday, November 24, 2021 at 5:00 p.m. To be eligible, completed applications must be submitted prior to 5:00 p.m. on Wednesday, November 24, 2021.

Application

Organizational Information

Date of Application: _____

Name of Organization: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip Code: _____

Email Address: _____

Telephone Number: _____

(Home)

(Work)

(Fax)

Does your organization maintain non-profit status with the State of Washington: Yes No

If yes, please attach current State of Washington non-profit status.

Organization tax identification number: _____

Please provide a brief description of your organization: _____

Project Information

Name of Project: _____

Date(s) of Project: _____

Describe in detail the project for which funding is being requested. Include scope of work, duration of project, and expected timeline: _____

Describe how the project will promote tourism in Marysville and/or how the project meets the expectations of RCW 67.28.1816: _____

Has this event been offered previously? Yes No

If yes, how many times has this event or program been held? _____

What are your plans to improve the events success? _____

Has this event received funds from the City of Marysville Hotel/Motel Tax previously? Yes No

How, and where, do you plan to promote your program or event? _____

Total cost of the project: _____

Funding Requested: _____

Balance of project cost: _____

Please submit a detailed budget for the project with application.

What are the funding sources for the balance of the project cost? _____

When will the funds for the balance of the project become available? _____

Tourism participation estimates – requires an actual number estimate, not a range.

Overall anticipated attendance: _____

Estimated number of people traveling 50+ miles within Washington to attend event: _____

Estimated number of people from outside state or country to attend event: _____

Describe the estimate methodology used to determine attendance estimates: _____

Estimated number of people anticipated to stay in paid overnight lodging: _____

Estimated number of people anticipated to stay overnight in unpaid accommodations: _____

Total projected paid lodging nights (one lodging night = one or more persons occupying one room for one night): _____

Describe the estimate methodology used to determine overnight stays: _____

How do you plan to promote overnight stays within the City of Marysville? _____

Co-sponsors and Support Organizations

Co-sponsor or support organization name: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip Code: _____

Email Address: _____

Telephone Number: _____

Co-sponsor 2 or support organization name, if applicable: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip Code: _____

Email Address: _____

Telephone Number: _____

List any other organizations that are cooperating with the project proposal: _____

Please include any photos or supporting documentation regarding your project with your application.

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Incomplete applications may be disqualified from the process and remove the applicants eligibility to receive funding. Ensure the application is submitted in its entirety.

Applications can be submitted electronically to Leah Tocco by email at ltocco@marysvillewa.gov or in person or by mail to Marysville City Hall at 1049 State Avenue, attention Leah Tocco. Please note that if you are submitting an application by mail, it must be received to Marysville City Hall no later than Friday, November 19, 2021.