

# CITY OF MARYSVILLE

WASHINGTON



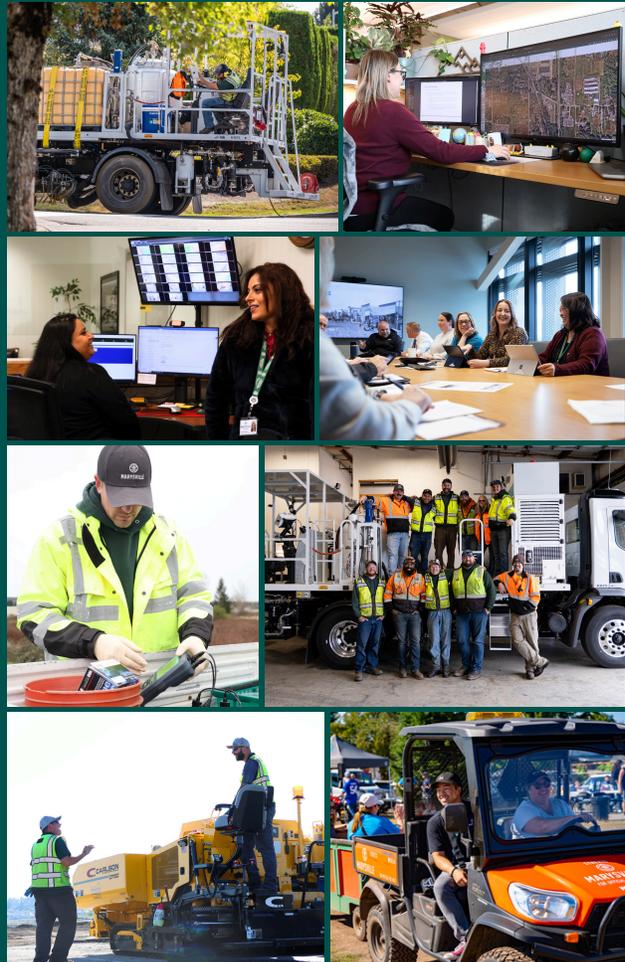
**Popular Annual Financial Report  
for the Year Ending December 31, 2023**



**FINANCE DEPARTMENT**  
 501 Delta Avenue,  
 Marysville, WA 98270

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**CONTACT US:**

**360-363-8000**

[financemanagers@marysvillewa.gov](mailto:financemanagers@marysvillewa.gov)

# MESSAGE FROM THE MAYOR

Dear Residents of the City of Marysville,

The City Council, the city leadership team and I all appreciate the great responsibility entrusted to us as stewards of your tax dollars. We do not take that lightly. As a former business manager in the private sector and a long-time Marysville resident and taxpayer, I share your concern that our tax dollars be used efficiently and productively.

We value financial transparency and ease of public access to the financial details of your city government. For this reason, we introduced the city's first Popular Annual Financial Report (PAFR) for the fiscal year ending 2022 and now present to you the second annual report for 2023. This report is unaudited and designed to be a simplified, easy-to-read version of the city's Annual Comprehensive Financial Report (ACFR).

The Government Finance Officers Association of the United States and Canada (GFOA) awarded the City of Marysville for outstanding achievement in Popular Annual Financial Reporting for our 2022 PAFR. The City of Marysville is also proud of achieving the Triple Crown designation from GFOA recognizing governments that have received the Certificate of Achievement for Excellence in Financial Reporting, Popular Annual Financial Reporting, and the Distinguished Budget Presentation Award.

The city's Finance Department produces the ACFR in accordance with Generally Accepted Accounting Principles (GAAP) and contains highly detailed financial statements, notes, supporting schedules, and statistical information. The State Auditor's Office audits the city's ACFR on an annual basis. You can find a copy of the ACFR on the city website ([marysvillewa.gov](http://marysvillewa.gov)) and the city's audit report at [SAO.wa.gov](http://SAO.wa.gov).

In 2023 the city continued to invest in transportation infrastructure, completing LID improvements on 2nd Street (traffic circles, medians, and ADA parking stalls) and non-motorized improvements on 80th St. NE (sidewalks, a center turn lane, and bike lanes from State Avenue to 51st Ave. NE). Additionally, we opened our first pump track in Jennings Nature Park, upgraded one of the soccer fields at Strawberry Fields Athletic Complex to synthetic turf and replaced its playground in partnership with Snohomish County and Amazon. Amid the difficult law enforcement hiring environment, we hired 22 Marysville Police department positions last year including 11 Police Officers, two Custody Officers, and one Community Service Officer. These are just a few highlights of the city's many accomplishments last year on behalf of the public we serve.

Thank you for taking the time to read through this PAFR. If you have questions, please reach out to our Finance Department at [financemanagers@marysvillewa.gov](mailto:financemanagers@marysvillewa.gov) or 360-363-8000.

Yours in service,

  
Mayor Jon Nehring



Mayor Jon Nehring

## CONNECT WITH US



@MarysvilleWashington



@WA\_Marysville



@CityofMarysvilleWA



City of Marysville, WA

*Thank you for taking time to read through the City of Marysville's Popular Annual Financial Report (PAFR). The PAFR is unaudited and designed to be a simplified, easy-to-read version of the City's Annual Comprehensive Financial Report (ACFR). The ACFR is produced by the City's Finance Department in accordance with Generally Accepted Accounting Principles (GAAP) and contains highly detailed financial statements, notes, supporting schedules and statistical information. The City's ACFR is audited by the State Auditor's Office on an annual basis. A copy of the ACFR can be found on the City's website ([marysvillewa.gov](http://marysvillewa.gov)) and the City's audit report can be found at [SAO.wa.gov](http://SAO.wa.gov).*

# CITY OFFICIALS



**From left to right:**

- Stephen Muller** ----- *Position 6*
- Tom King** ----- *Position 3*
- Kelly Richards** ----- *Position 5*
- Jon Nehring** ----- *Mayor*
- Kamille Norton** ----- *Position 7*
- Mark James** ----- *Position 2*
- Michael Stevens** ----- *Position 4\**
- Peter Condyles** ----- *Position 1*

\*Council President

The City of Marysville operates under a Council-Mayor form of government, with an elected Mayor and seven elected Council Members. The seven elected at-large positions on the Marysville City Council are for four-year terms, with one member among them selected to serve as Council President, conducting meetings or other duties when the Mayor is on other business. Council Members are elected to staggered terms, with terms for positions 1, 5, 6, and 7 expiring on Dec. 31, 2023, and terms for positions 2, 3, and 4 expiring on Dec. 31, 2025. Day-to-day city operations are overseen by the Chief Administrative Officer, a position that is appointed by and serves at the discretion of the City Council.



## 2023 Department Directors

**Executive**



**Gloria Hirashima**  
Chief Administrative Officer

**Community Development**



**Haylie Miller**  
Director

**Finance**



**Jennifer Ferrer-Santa Ines**  
Director

**Human Resources**



**Megan Hodgson**  
Director

**Information Services**



**Stephen Doherty**  
Director

**Legal**



**Jon Walker**  
City Attorney

**Municipal Court**



**Suzanne Elsner**  
Court Administrator

**Parks, Culture & Recreation**



**Tara Mizell**  
Director

**Police**



**Erik Scairpon**  
Chief

**Public Works**



**Jeff Laycock**  
Director

# CITY GOVERNMENT AT A GLANCE - 2023



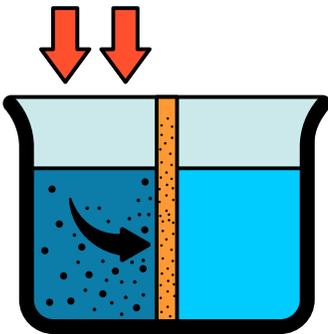
Maintenance of 558  
Acres of City Parks and  
17.9 miles of City Trails



50,367 Rounds Played at  
Cedarcrest Municipal  
Golf Course



Police Calls for Service:  
70,940



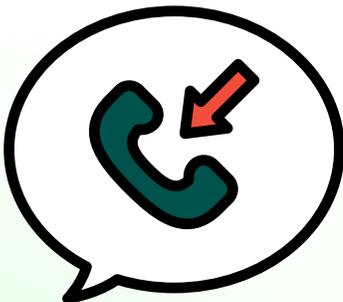
1.95 billion gallons of  
wastewater treated



23,000+ water/sewer  
customers served



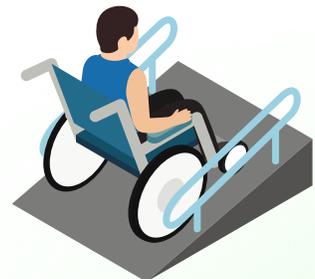
535 new water/sewer  
connections



30,000+ calls received by  
Utility Billing Staff



22,000+ Solid Waste  
(garbage) customers served



146 ADA sidewalk  
ramps installed

# COMMUNITY SNAPSHOT PART 1

Marysville is located in Snohomish County, Washington, approximately 35 miles north of Seattle, 5 miles north of Everett, and 70 miles south of the Canadian Border. Founded as a trading post in 1872, Marysville is now one of the fastest growing cities in Washington State. Known for its incredible views of Mount Pilchuck and year-round access to countless outdoor recreation activities, Marysville is also a popular destination for shoppers visiting the Seattle Premium Outlets just west of Interstate 5.

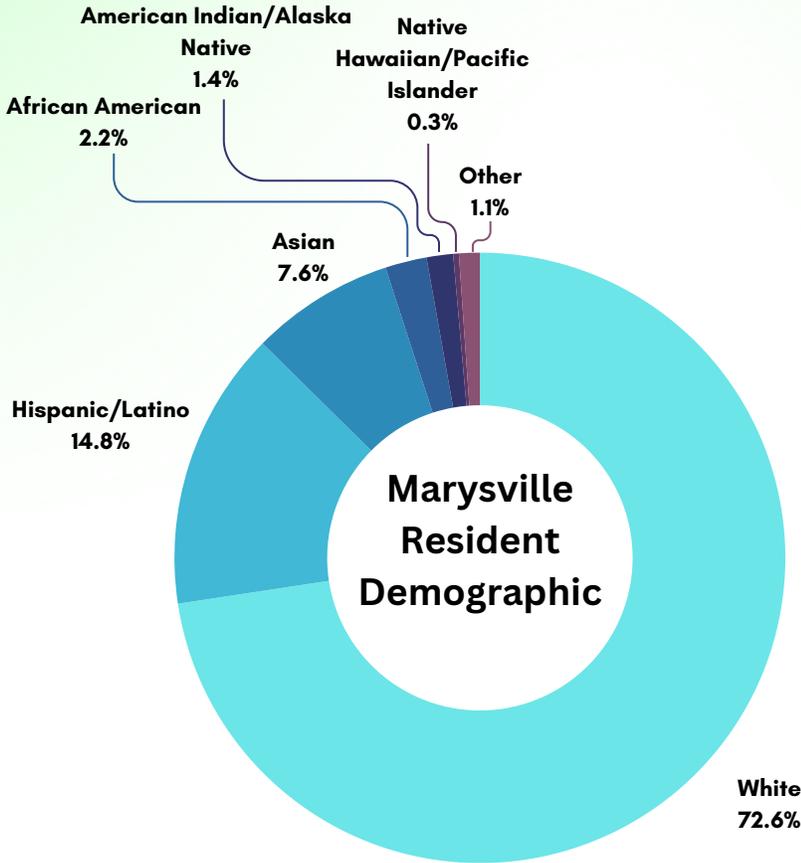


Home to several aerospace parts companies, Marysville has also welcomed a rapidly growing manufacturing industry thanks to the creation of the Cascade Industrial Center in the Smokey Point area of North Marysville. Although a growing City, Marysville is known as a local community that has retained its small town charm.

## Top Employers in Marysville (2023)

Name of Employer	Service or Product	# of Employees	Percentage of Total City Employment
Marysville School District	Education	1071	10.34%
C&D Zodiac (f/k/a Northwest Composites)	Plastics/honeycomb tubing	540	5.22%
City of Marysville	City government	409	3.95%
Smokey Point Behavioral Hospital	Hospital	256	2.47%
Walmart	Retail - variety	238	2.30%
Fred Meyer, Inc.	Retail - variety	201	1.94%
The Everett Clinic	Medical	163	1.57%
Madeline Villa Health Care	Health care center	162	1.56%
Costco	Retail - warehouse club	156	1.51%
Marysville Care Center	Health care center	153	1.48%

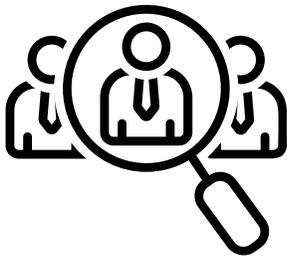
# COMMUNITY SNAPSHOT PART 2



Population:  
72,280



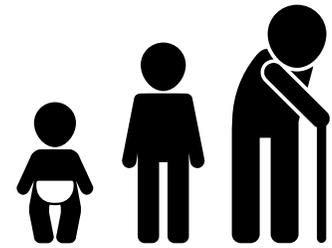
Persons Per Household:  
2.9 (source: U.S. Census)



Unemployment  
Rate: 3.63%



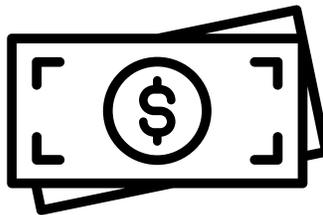
Median Home Value:  
\$596,420 (source: Zillow)



Median Age: 37.1



Median Household Income:  
\$98,288 (source: U.S. Census)

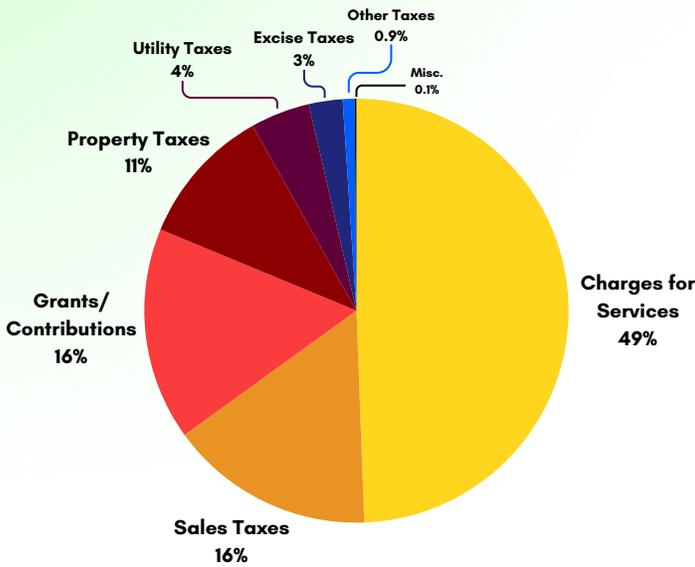


Per Capita Income: \$41,411



K-12 School Enrollment:  
10,236

# WHERE DOES THE MONEY COME FROM?



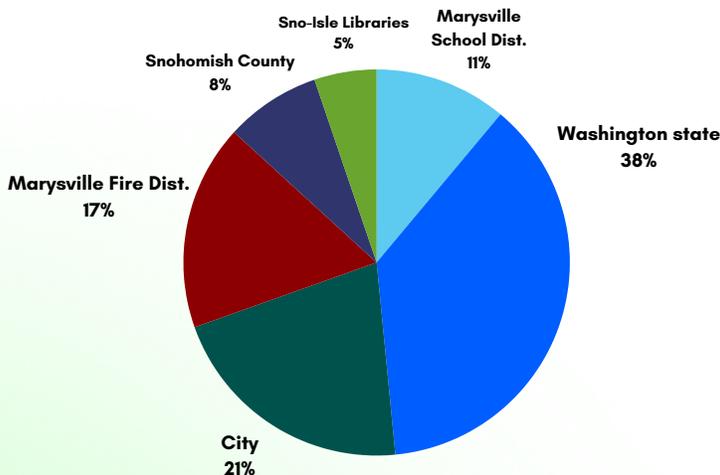
## Government-Wide Revenue Sources

Nearly half of City revenues come from charges for services such as water, sewer, and solid waste (garbage) fees. Approximately 35% of city revenues are attributable to various taxes such as property, sales, utility, and excise. The City also receives about 16% of revenues from grants and contributions from Federal, State, local, and private entities.

A majority of your property and sales taxes paid go to entities other than the City of Marysville.

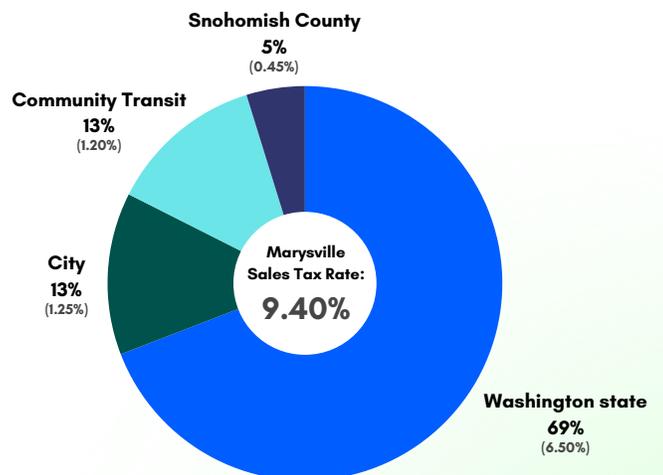
## Property Tax Distribution

For every dollar you pay in property taxes, about \$0.21 goes to the City, while the remaining portion is distributed to other entities.

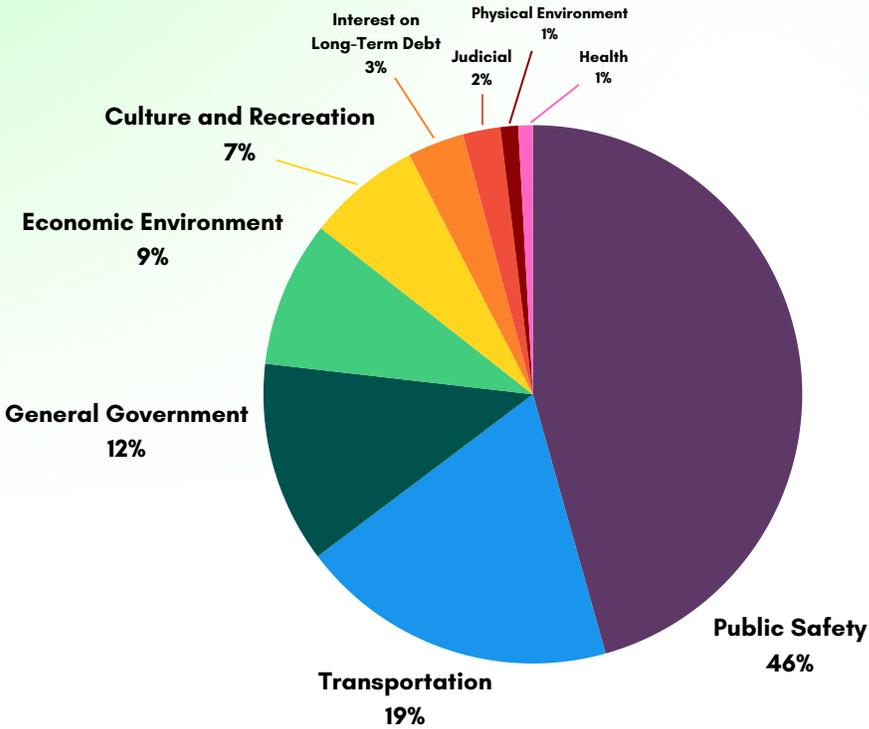


## Sales Tax Distribution

Nearly \$0.70 of each dollar paid in sales tax goes to the State of Washington, while about \$0.13 is distributed to the City of Marysville.

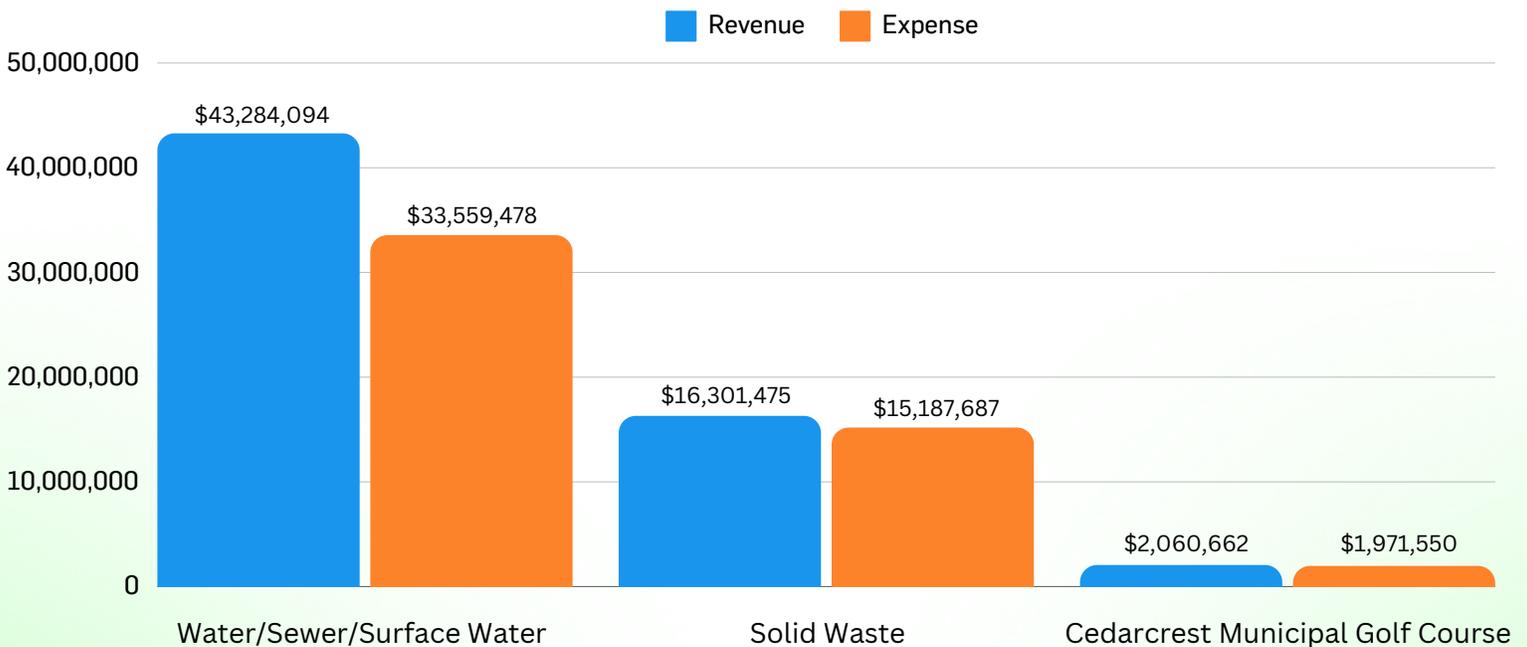


# HOW ARE YOUR TAX DOLLARS SPENT?



**Governmental Activities** are general government activities such as Police, roadway maintenance, and parks and recreation services, as well as the administrative departments that support these activities like Information Services, Human Resources, Finance, Engineering, and Legal. Governmental Activity Expenses make up about 56% of the City's total expenses and are primarily paid for with general revenues such as sales and property taxes.

**Business-Type Activities** are the remaining 44% of City expenses. The City of Marysville provides services like water, sewer, surface water, garbage, and even a municipal golf course. These services are mostly paid for with fees charged to customers who utilize the services. Below is a comparison of the City's business-type activity revenues (Charge for Services) and expenses for fiscal year 2023:



# CHANGES IN NET POSITION - 2023 FISCAL YEAR

\*All amounts displayed on this page are in thousands.

REVENUES	GOVERNMENTAL ACTIVITIES		BUSINESS-TYPE ACTIVITIES		TOTAL	
	2023	2022	2023	2022	2023	2022
<b>Program Revenue:</b>						
Charges for Services	\$ 18,952	\$ 10,816	\$ 61,646	\$ 52,595	\$ 80,597	\$ 63,411
Operating Grants and Contributions	2,628	2,806	2,867	5,142	5,495	7,948
Capital Grants and Contributions	4,725	1,961	16,257	10,407	20,981	12,368
<b>General Revenue:</b>						
Property Taxes	17,307	16,297			17,307	16,297
Sales Taxes	25,470	24,451			25,470	24,451
Other Taxes	13,038	13,990			13,038	13,990
Interest and Investment Earnings	2,655	(24)	2,362	(554)	5,016	(578)
Gain on Sale of Capital Assets	-	-			-	-
Miscellaneous	225	741			225	741
<b>Total Revenue:</b>	<b>\$85,000</b>	<b>\$71,038</b>	<b>\$83,131</b>	<b>\$67,589</b>	<b>\$168,130</b>	<b>\$138,626</b>

PROGRAM EXPENSES	GOVERNMENTAL ACTIVITIES		BUSINESS-TYPE ACTIVITIES		TOTAL	
	2023	2022	2023	2022	2023	2022
<b>Governmental Activities:</b>						
Judicial	\$ 1,608	\$ 1,427	\$ -	\$ -	\$ 1,608	\$ 1,427
General Government	8,655	8,192	-	-	8,655	8,192
Public Safety	32,652	29,535	-	-	32,652	29,535
Physical Environment	760	476	-	-	760	476
Transportation	13,642	10,290	-	-	13,642	10,290
Economic Environment	6,274	3,689	-	-	6,274	3,689
Health	621	321	-	-	621	321
Culture & Recreation	4,890	3,402	-	-	4,890	3,402
Interest on Long-term Debt	2,429	2,553	-	-	2,429	2,553
<b>Business-Type Activities:</b>						
Water/Sewer/Surface Water	-	-	33,559	31,601	33,559	31,601
Garbage & Solid Waste	-	-	15,188	13,960	15,188	13,960
Golf Course	-	-	1,972	1,537	1,972	1,537
<b>Total Expenses:</b>	<b>\$71,531</b>	<b>\$59,885</b>	<b>\$50,718</b>	<b>\$47,098</b>	<b>\$122,249</b>	<b>\$106,982</b>
Increase in Net Position Before Transfers	13,469	11,153	32,413	20,491	45,882	31,644
Transfers	3,655	822	(3,655)	(822)	-	-
Increase in Net Position	17,123	11,975	28,759	19,670	45,882	31,644
Net Position - Beginning of Year	278,039	262,084	209,692	190,022	487,731	452,107
Prior Period Adjustment	-	3,980	-	-	-	3,980
<b>NET POSITION - End of Year</b>	<b>\$295,163</b>	<b>\$278,039</b>	<b>\$238,451</b>	<b>\$209,692</b>	<b>\$533,613</b>	<b>\$487,730</b>

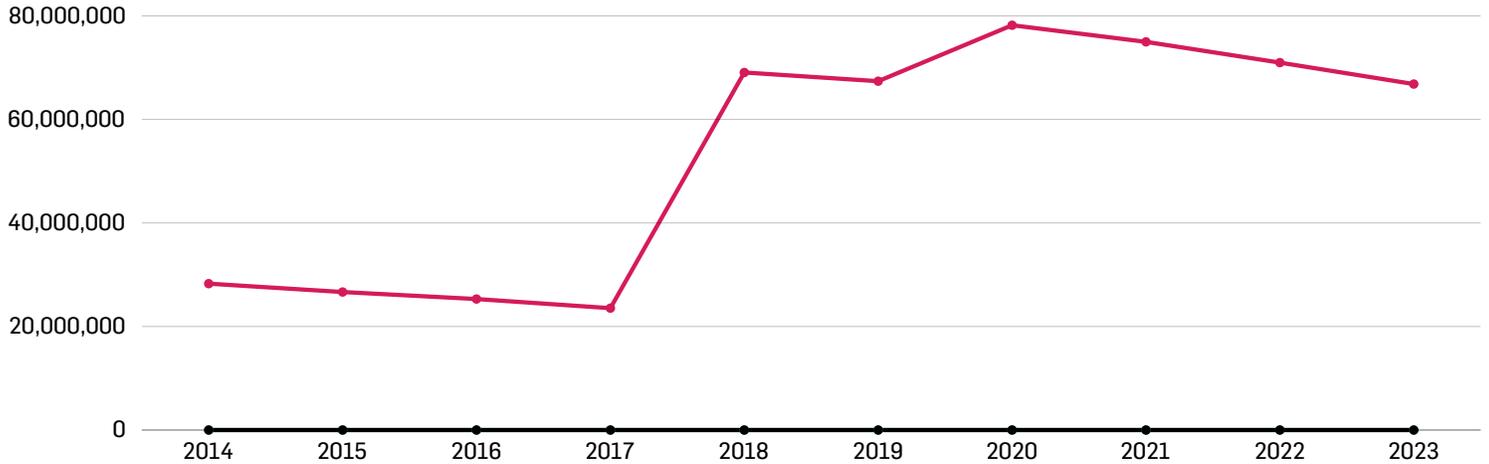
# GOVERNMENTAL ACCOUNTING GLOSSARY

<b>Asset</b>	A resource with monetary value that the City controls with the expectation that it will provide a future benefit.
<b>Capital Assets</b>	Assets with a useful life greater than one year and exceed \$5,000 in cost. Examples of capital assets are buildings (like Marysville's new Civic Center), Police vehicles, and heavy machinery used for road paving.
<b>Current Assets</b>	Cash and cash equivalents; assets that are readily available and can be used to pay for liabilities within one year.
<b>Deferred Inflow/Outflow of Resources</b>	Flows of resources in/out of the City that are related to a future period. An example of a deferred inflow is a grant received in advance when all requirements except timing have been met. An example of a deferred outflow is a prepaid item or service that the City will receive in a future period.
<b>Government-Wide Reporting</b>	Presentation of all City funds grouped together in order to provide a financial picture of the entire government; consolidates government activities and business-type activities into single line items.
<b>Liability</b>	Obligation the City owes to other entities, such as payments to vendors/suppliers or wages owed to employees. Liabilities can be classified as either short-term (typically due within one year) or long-term (typically due in a year or more, eg- long-term debt).
<b>Net Position</b>	Assets and deferred outflows minus liabilities and deferred inflows. Similar to owner's equity in a private, for-profit business, Net Position is what is 'left over' for stakeholders.
<b>Small and Attractive Assets</b>	Tangible goods that have a cost between \$500 and \$5000. The City tracks these assets because they do not meet the definition of capital assets but are valuable and can be lost, misplaced, or stolen if not regularly tracked/inventoried.

# LONG-TERM BORROWING

The City of Marysville issues debt for projects that will have long-term community benefits. Issuing debt is a way to ensure that the cost of these projects is 'spread out' over time amongst residents who will benefit from the project instead of today's residents footing the entire bill. At the end of 2023, the City retired debt for the City Hall purchase and renovation at 1049 State Ave, the Waterfront Park constructions, and the widening and renovation of State Avenue. The City currently has outstanding debt for projects including the new Civic Center in downtown Marysville as well as the 1st Street Bypass which was designed to alleviate traffic on 4th Street.

## General Bonded Debt Outstanding



Year	General Obligation Bonds	Percent of Taxable Assessed Value	Per Capita
2014	\$28,276,795	0.57%	\$451
2015	\$26,660,997	0.46%	\$415
2016	\$25,305,302	0.41%	\$389
2017	\$23,543,760	0.36%	\$357
2018	\$69,065,742	0.96%	\$1029
2019	\$67,383,277	0.84%	\$992
2020	\$78,193,187	0.88%	\$1105
2021	\$74,984,658	0.78%	\$1052
2022	\$70,974,644	0.66%	\$989
2023	\$66,831,482	0.49%	\$904

# MAJOR CITY PROJECTS IN 2023



Jennings Nature Park  
Playground



Strawberry Fields Athletic  
Complex Turf Field



80th St. Non-Motorized  
Improvements



Jennings Nature Park  
Pump Track



Strawberry Fields Athletic  
Complex Playground



2nd St. LID  
Improvements

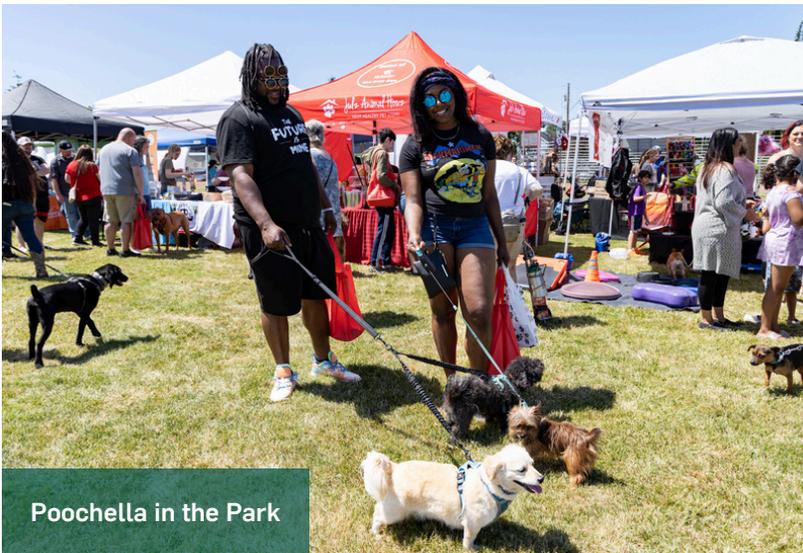
# MAJOR CITY EVENTS IN 2023



Halloween Trick-or-Treat  
Down Delta



Treat Your Self  
Women's Expo



Poochella in the Park



Mother Lovin' Market



All-Comers Track Meets



Marysville 4th of July