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308 responses

Middle Housing (WA State House Bill 1110) - Visual Preference Survey

QUESTION SUMMARIES

DATA TRENDS

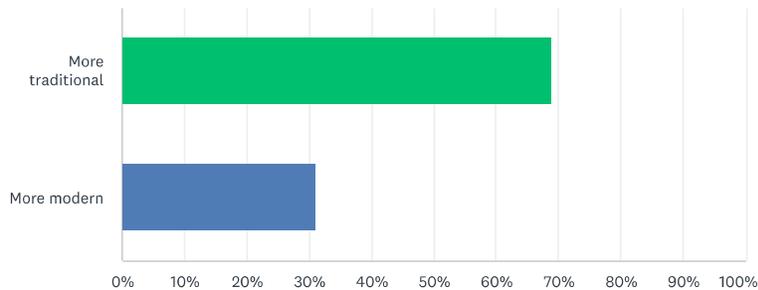
INDIVIDUAL RESPONSES

Q1



Do you prefer more traditional or more modern residential architecture?

Answered: 302 Skipped: 6



ANSWER CHOICES

RESPONSES



More traditional

68.87%

208



More modern

31.13%

94

TOTAL

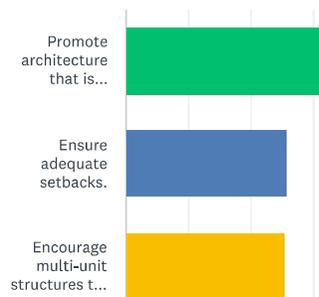
302

Q2



Which of the following criteria are most important to ensuring that Middle Housing will have the least impact on existing residential areas? (Rank from most to least important with the top option being the most important and the bottom option being the least important).

Answered: 292 Skipped: 16



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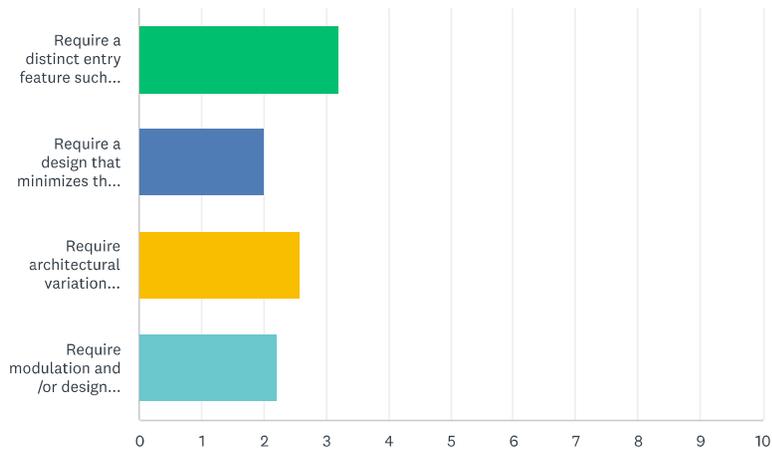
	1	2	3	4	TOTAL	SCORE
Promote architecture that is consistent with the appearance, form, and/or scale of existing housing.	48.63% 142	27.74% 81	16.78% 49	6.85% 20	292	3.18
Ensure adequate setbacks.	24.66% 72	29.11% 85	25.34% 74	20.89% 61	292	2.58
Encourage multi-unit structures to look like a single unit rather than multiple units, or, where not possible to have the appearance of a single unit, require that each unit have unique architectural features to provide individual identity.	23.63% 69	28.77% 84	27.05% 79	20.55% 60	292	2.55
Minimize, to the extent feasible, visible parking or garage doors.	3.08% 9	14.38% 42	30.82% 90	51.71% 151	292	1.69

Q3



Currently Marysville's design standards require the following design elements. Of these design elements, please rank from most important to least important to require of Middle Housing (the most important option should be at the top of the list and the least important option should be at the bottom of the list).

Answered: 291 Skipped: 17



	1	2	3	4	TOTAL	SCORE
Require a distinct entry feature such as a porch or weather-covered entryway with an entry feature that is at least 60 square feet.	50.52% 147	25.43% 74	17.18% 50	6.87% 20	291	3.20
Require a design that minimizes the appearance of the garage by having living space equal to 50 percent of the garage facade flush	8.93% 26	26.12% 76	21.99% 64	42.96% 125	291	2.01

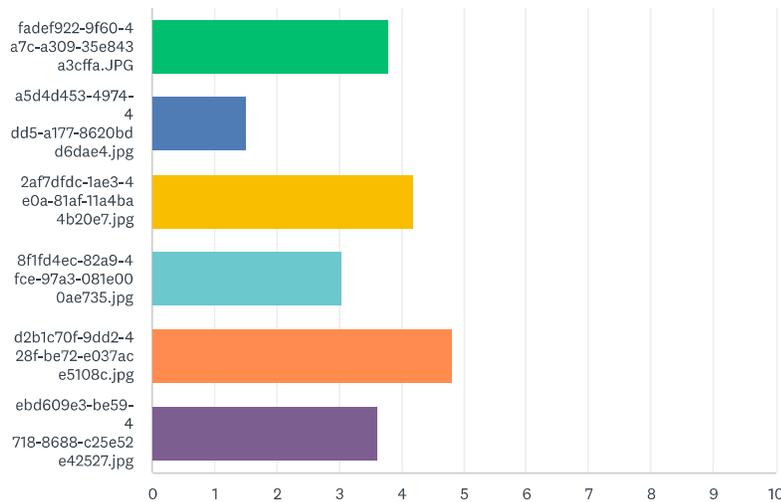
Require architectural variation between adjacent dwelling units. For example, buildings on adjacent lots should have rooflines, siding, and other design features that distinguish them from the adjacent dwelling unit.	25.77% 68	28.77% 75	33.16% 103	12.10% 45	291	2.57
Require modulation and /or design details to add visual interest to the front of buildings. Modulation means that the front of the building is not a single plane but instead includes portions that jog in or out. Design details include changes in building materials and/or color, the use of bays and dormers, enhanced trim, etc.	17.18% 50	22.68% 66	25.43% 74	34.71% 101	291	2.22

Q4



A duplex is a residential building that contains two dwelling units that are located side-by-side. Of the duplexes shown below, please rank the appearance of the buildings from most liked to least liked (the most liked building should be at the top of the list and the least liked building should be at the bottom of the list).

Answered: 303 Skipped: 5



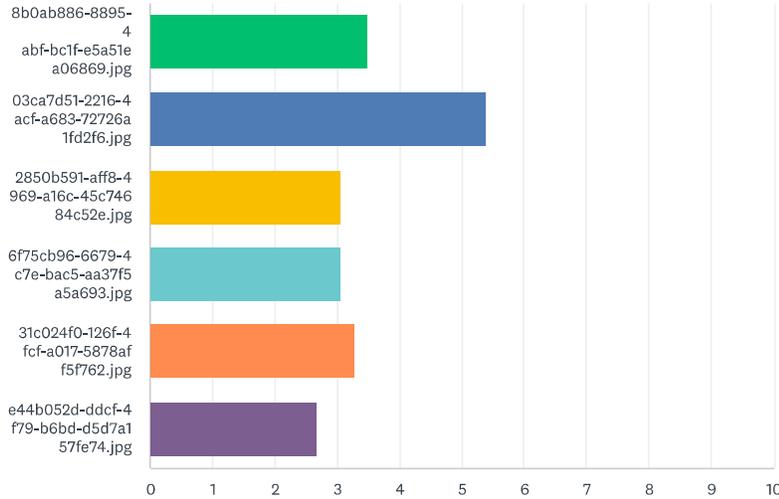
	1	2	3	4	5	6	TOTAL	SCORE
	14.85% 45	16.83% 51	21.12% 64	27.72% 84	18.48% 56	0.99% 3	303	3.79
	1.98% 6	1.65% 5	2.31% 7	7.26% 22	14.19% 43	72.61% 220	303	1.52
	17.82% 54	25.08% 76	27.39% 83	19.14% 58	10.23% 31	0.33% 1	303	4.20
	9.90% 30	10.89% 33	18.48% 56	13.20% 40	29.37% 89	18.15% 55	303	3.04
	48.84% 140	17.49% 50	12.21% 37	11.55% 35	7.26% 20	2.64% 8	303	4.01

Q5



A triplex is a residential building with three dwelling units that are either stacked on top of each other or adjacent to each other. Of the triplexes shown below, please rank the appearance of the buildings from most liked to least liked (the most liked building should be at the top of the list and the least liked building should be at the bottom of the list).

Answered: 300 Skipped: 8



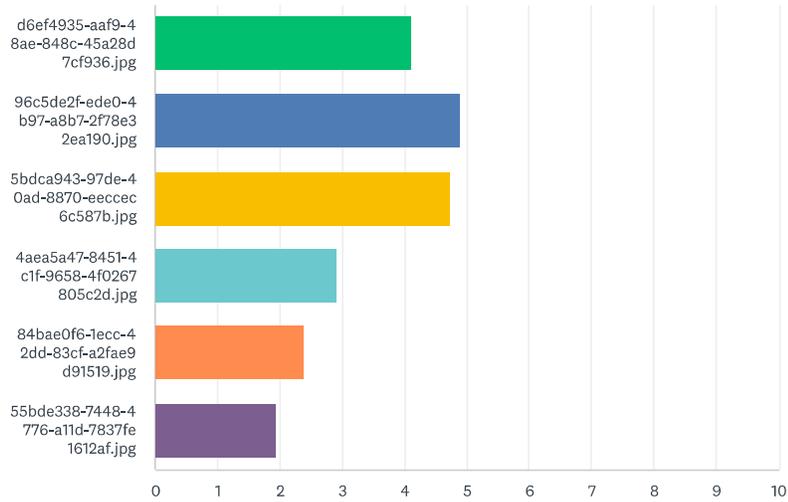
	1	2	3	4	5	6	TOTAL	SCORE
	11.33% 34	18.67% 56	23.00% 69	15.67% 47	17.67% 53	13.67% 41	300	3.49
	62.00% 186	23.00% 69	9.00% 27	3.67% 11	2.33% 7	0.00% 0	300	5.39
	6.33% 19	22.33% 67	13.00% 39	17.67% 53	12.33% 37	28.33% 85	300	3.08
	8.00% 24	10.67% 32	17.00% 51	26.00% 78	21.67% 65	16.67% 50	300	3.07
	11.33% 34	15.33% 46	20.00% 60	15.67% 47	19.00% 57	18.67% 56	300	3.28
	1.00% 3	10.00% 30	18.00% 54	21.33% 64	27.00% 81	22.67% 68	300	2.69

Q6



A multiplex is a residential building with four to six dwelling units (i.e. a fourplex, fiveplex, sixplex) with units either stacked above each other or adjacent to each other. Of the multiplexes shown below, please rank the appearance of the buildings from most liked to least liked (the most liked building should be at the top of the list and the least liked building should be

Answered: 290 Skipped: 18



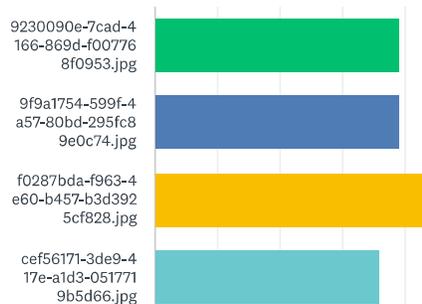
	1	2	3	4	5	6	TOTAL	SCORE
	24.65% 70	21.48% 61	24.65% 70	9.15% 26	9.15% 26	10.92% 31	284	4.11
	39.79% 113	28.17% 80	20.77% 59	7.39% 21	2.46% 7	1.41% 4	284	4.91
	25.00% 71	36.62% 104	28.17% 80	7.04% 20	3.17% 9	0.00% 0	284	4.73
	5.63% 16	6.34% 18	13.03% 37	38.73% 110	23.24% 66	13.03% 37	284	2.93
	2.11% 6	5.63% 16	6.69% 19	22.89% 65	39.79% 113	22.89% 65	284	2.39
	2.82% 8	1.76% 5	6.69% 19	14.79% 42	22.18% 63	51.76% 147	284	1.93

Q7

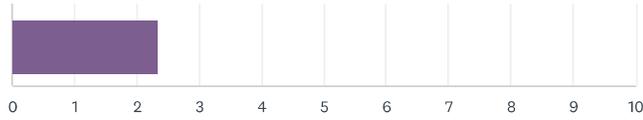


A townhouse is a residential building with three or more attached dwelling units placed side-by-side where each unit has a front and back yard. Of the townhouses shown below, please rank the appearance of the buildings from most liked to least liked (the most liked building should be at the top of the list and the least liked building should be at the bottom of the list).

Answered: 290 Skipped: 18



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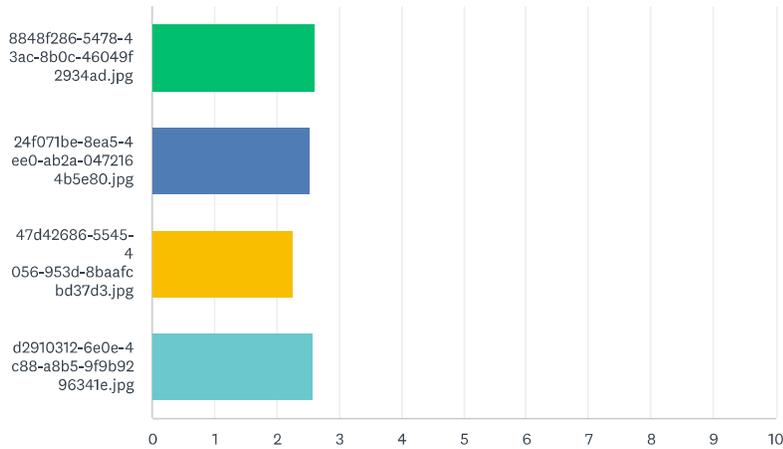
	1	2	3	4	5	6	TOTAL	SCORE
	28.62% 83	17.59% 51	14.83% 43	10.69% 31	13.10% 38	15.17% 44	290	3.92
	22.76% 66	23.10% 67	13.79% 40	13.10% 38	18.28% 53	8.97% 26	290	3.92
	24.48% 71	30.69% 89	14.14% 41	17.24% 50	10.34% 30	3.10% 9	290	4.32
	9.66% 28	13.79% 40	33.45% 97	20.69% 60	15.86% 46	6.55% 19	290	3.61
	3.79% 11	8.97% 26	15.52% 45	27.59% 80	30.34% 88	13.79% 40	290	2.87
	10.69% 31	5.86% 17	8.28% 24	10.69% 31	12.07% 35	52.41% 152	290	2.35

Q8



A stacked flat is a three-story residential building with each floor occupied by a separate dwelling unit. Of the stacked flats shown below, please rank the appearance of the buildings from most like to least liked (the most liked building should be at the top of the list and the least liked building should be at the bottom of the list).

Answered: 267 Skipped: 41



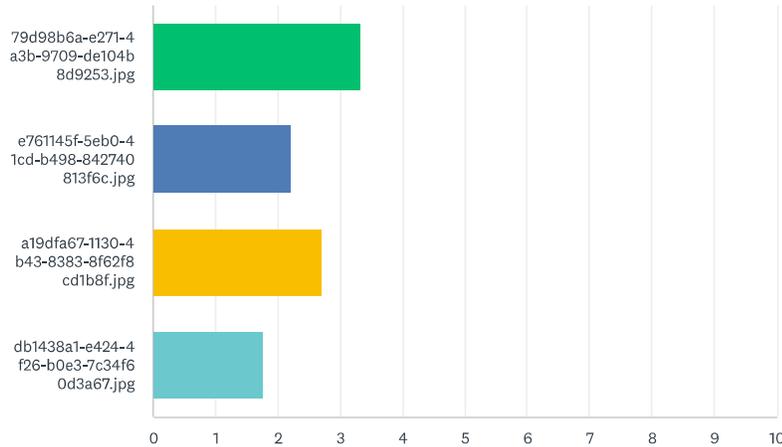
	1	2	3	4	TOTAL	SCORE
	21.72% 58	33.71% 90	30.34% 81	14.23% 38	267	2.63
	18.73% 50	34.08% 91	29.59% 79	17.60% 47	267	2.54
	18.35% 49	19.48% 52	31.09% 83	31.09% 83	267	2.25
	41.20%	12.73%	8.99%	37.08%		

Q9



A courtyard apartment is a residential building that contains up to four attached dwelling units arranged on two or three sides by a yard or court. Of the courtyard apartments shown below, please rank the appearance from most liked to least liked (the most liked building should be at the top of the list and the least liked building should be at the bottom of the list).

Answered: 255 Skipped: 53



	1	2	3	4	TOTAL	SCORE
	56.47% 144	22.35% 57	17.65% 45	3.53% 9	255	3.32
	10.98% 28	27.45% 70	33.73% 86	27.84% 71	255	2.22
	24.71% 63	33.33% 85	29.41% 75	12.55% 32	255	2.70
	7.84% 20	16.86% 43	19.22% 49	56.08% 143	255	1.76

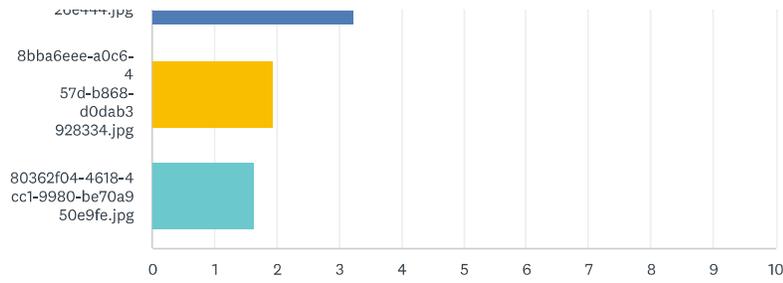
Q10



Cottage housing is a group of small (1 to 1 1/2 story) detached dwelling units around a common open space. Of the cottage housing shown below, please rank the appearance of the buildings from most liked to least liked (the most liked building should be at the top of the list and the least liked building should be at the bottom of the list).

Answered: 257 Skipped: 51





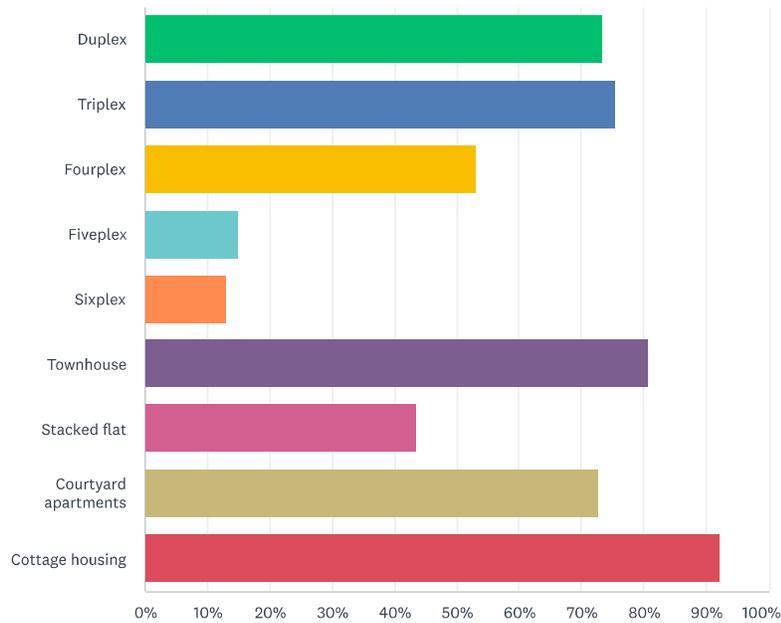
	1	2	3	4	TOTAL	SCORE
	43.58% 112	36.58% 94	13.23% 34	6.61% 17	257	3.17
	47.08% 121	35.80% 92	12.45% 32	4.67% 12	257	3.25
	5.84% 15	16.34% 42	43.58% 112	34.24% 88	257	1.94
	3.50% 9	11.28% 29	30.74% 79	54.47% 140	257	1.64

Q11



Of the nine Middle Housing types listed below, select the six that you would prefer to see in Marysville.

Answered: 301 Skipped: 7



ANSWER CHOICES

RESPONSES



Duplex

73.42%

221



Triplex

75.42%

227

 Fiveplex	14.95%	45
 Sixplex	12.96%	39
 Townhouse	80.73%	243
 Stacked flat	43.52%	131
 Courtyard apartments	72.76%	219
 Cottage housing	92.36%	278
Total Respondents: 301		

Q12



Please provide any other comments you would like to make related to this topic here.

Answered: 122 Skipped: 186

Please address traffic before adding thousands of homes to even further overburden our roads for those who live here and those who are first responders here.

2/13/2025 09:33 AM

Multiplexes (especially in the triplex to townhouse range) will allow for as many families to comfortably live in the community and ensure that housing costs remain affordable.

2/12/2025 03:33 PM

Matching the aesthetic of the neighborhoods these are built in are very important as is considerations for ease of up keep and to match average HOA expectations

2/8/2025 10:45 AM

I would love to see buildings that have historic character and no more of the sad "modern" monstrosities.

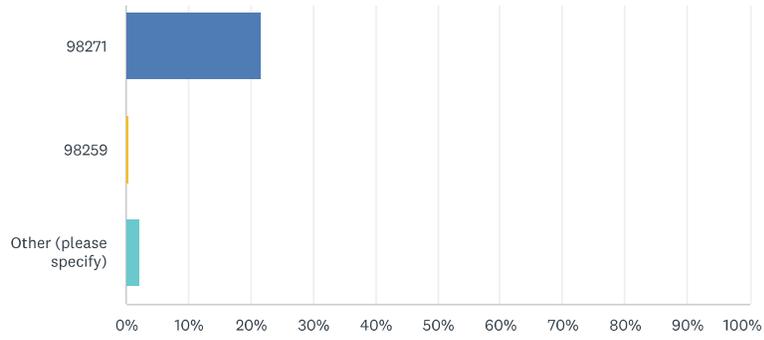
Q13



Please note that the following questions are optional and will be kept confidential if answered. Please select the zip code in which you live:

Answered: 295 Skipped: 13





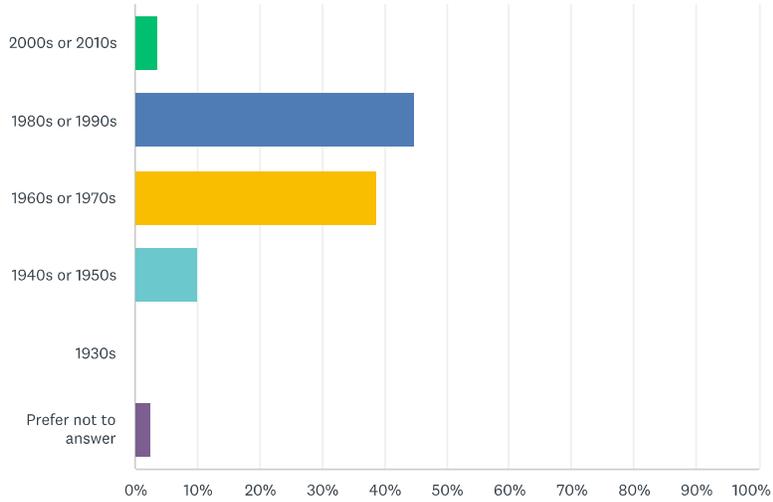
ANSWER CHOICES	RESPONSES	
98270	75.93%	224
98271	21.69%	64
98259	0.34%	1
Other (please specify)	Responses 2.03%	6
TOTAL		295

Q14



What decade were you born in?

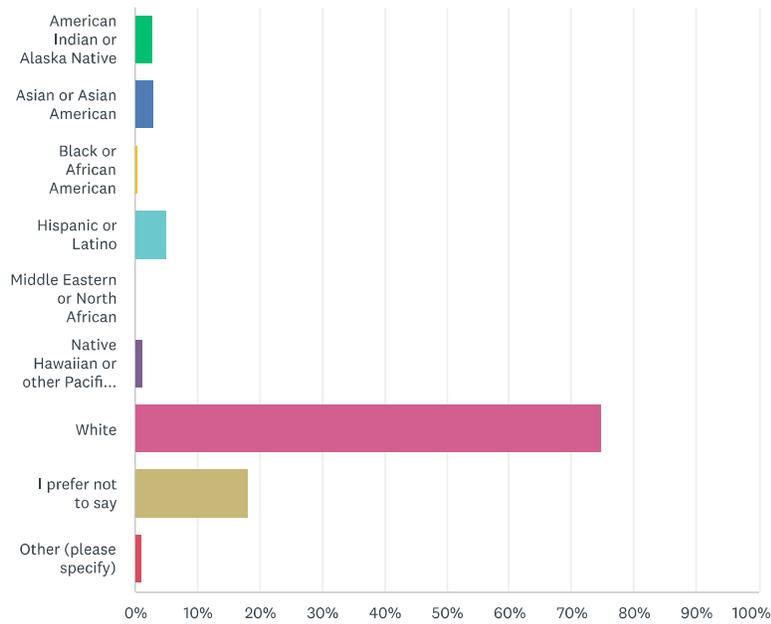
Answered: 301 Skipped: 7



ANSWER CHOICES	RESPONSES	
2000s or 2010s	3.65%	11
1980s or 1990s	44.85%	135
1960s or 1970s	38.87%	117
1940s or 1950s	9.97%	30
1930s	0.00%	0
Prefer not to answer	2.66%	8
TOTAL		301

WHICH OF THE FOLLOWING BEST REPRESENTS YOUR RACE/ETHNICITY?
Select all that apply.

Answered: 297 Skipped: 11



ANSWER CHOICES	RESPONSES	
American Indian or Alaska Native	2.69%	8
Asian or Asian American	3.03%	9
Black or African American	0.34%	1
Hispanic or Latino	5.05%	15
Middle Eastern or North African	0.00%	0
Native Hawaiian or other Pacific Islander	1.35%	4
White	74.75%	222
I prefer not to say	18.18%	54
Other (please specify)	Responses 1.01%	3
Total Respondents: 297		

Q16

What is your gender?

Answered: 262 Skipped: 46

Male

3/10/2025 07:13 PM

Female

2/13/2025 09:33 AM

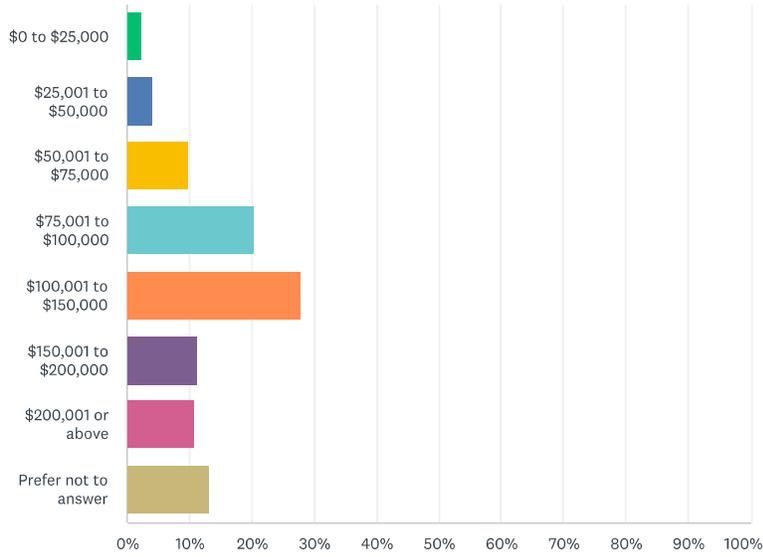
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2/10/2025 10:15 PM

Q17

What is your total annual income?

Answered: 294 Skipped: 14



ANSWER CHOICES	RESPONSES	
\$0 to \$25,000	2.38%	7
\$25,001 to \$50,000	4.08%	12
\$50,001 to \$75,000	9.86%	29
\$75,001 to \$100,000	20.41%	60
\$100,001 to \$150,000	27.89%	82
\$150,001 to \$200,000	11.22%	33
\$200,001 or above	10.88%	32
Prefer not to answer	13.27%	39
TOTAL		294

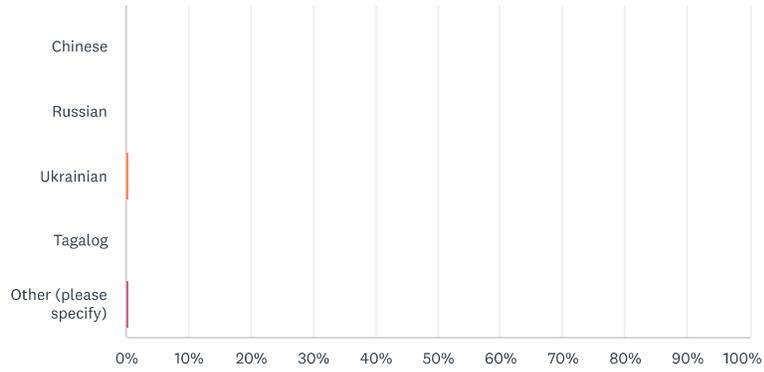
Q18

What is the primary language spoken in your home?

Answered: 293 Skipped: 15

English





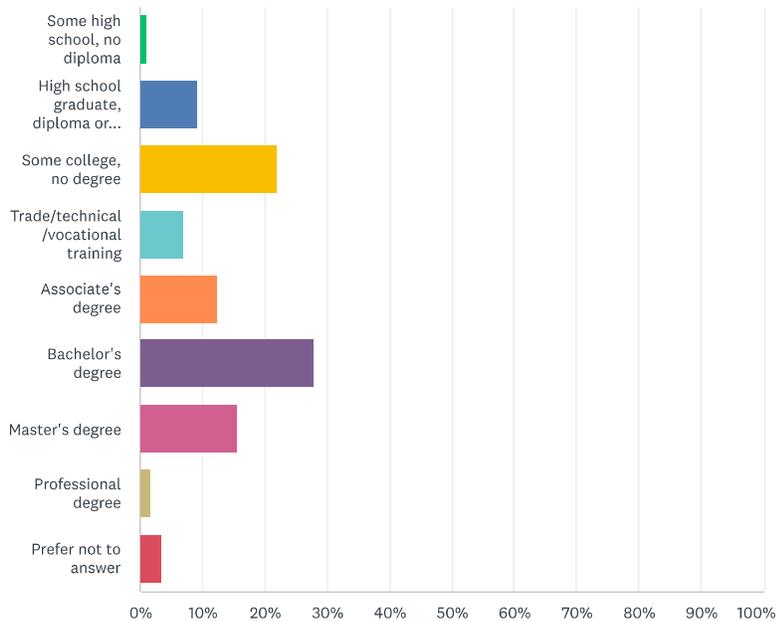
ANSWER CHOICES	RESPONSES	
English	98.98%	290
Spanish	0.34%	1
Chinese	0.00%	0
Russian	0.00%	0
Ukrainian	0.34%	1
Tagalog	0.00%	0
Other (please specify)	Responses 0.34%	1
TOTAL		293

Q19



What is the highest degree or level of school you have completed? If currently enrolled, please indicate the highest degree received.

Answered: 297 Skipped: 11



ANSWER CHOICES

RESPONSES

Some college, no degree	21.89%	65
Trade/technical/vocational training	7.07%	21
Associate's degree	12.46%	37
Bachelor's degree	27.95%	83
Master's degree	15.49%	46
Professional degree	1.68%	5
Prefer not to answer	3.37%	10
TOTAL		297

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